STREAMLINE OPERATIONS WITH DATA CENTER AUTOMATION





MORE THAN 70% OF TODAY'S TECHNOLOGY SPENDING IS DEVOTED TO MANAGING EXISTING DATA CENTER SYSTEMS. RIVERTURN HELPS STREAMLINE OPERATIONS TO REDUCE COSTS.

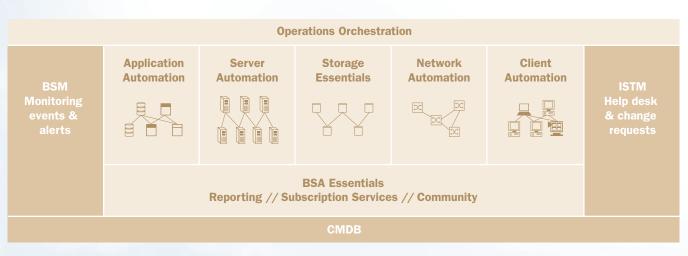
Riverturn is the leader in designing, deploying and supporting automated data centers that can position IT organizations for high performance. With proven expertise and unequaled implementation capabilities, we provide Hewlett-Packard (HP) Data Center Automation (DCA) solutions and services that help organizations deliver Infrastructure as a Service (IaaS), which is imperative to keep up with today's dynamic business requirements. Given the accelerating rate of change in technology, it becomes nearly impossible for any organization to stay current while still focusing on its own core business. We stay on top of the full technology landscape and identify the specific combination of technologies and services that best meet your organization's needs. Our experience in delivering HP-based DCA and Cloud projects to Fortune 500 clients has enabled us to develop highly-effective strategies that maximize return on investment (ROI).

RIVERTURN STAYS ON TOP OF THE CHANGING TECHNOLOGY LANDSCAPE SO YOU CAN FOCUS ON BUSINESS.

Why Riverturn?

Data Center transformation is messy. It's technical, it's strategic, it's political, it's ridiculously complex and it's usually a lot bigger than anyone thinks it's going to be. You'll want a company at the helm who already has the recipe: a perfect blend of project management and deep technical talent. Trust the ones who have already demonstrated the ability to deliver all types of complex projects to companies like yours. In the world of technology, simply reacting to change means you're behind the competition. The most successful companies are intensely proactive. They are in command of every aspect of their business from high-profile innovation to the fundamentals of operations. Many companies are good in one or two areas, but not every facet. That's where we can help. Our technology specialists, a key part of our Data Center Automation (DCA) practice, partner with industry leaders in DCA software and allow sweeping, dramatic change to happen successfully.

RIVERTURN CAN DESIGN AND DELIVER A COMPLETE SERVICE AUTOMATION SOLUTION.



Cloud Services



Automation Solutions for your Business

There are major themes changing in the technology sector. Data Center Automation and Cloud computing are helping to create new markets and revenue opportunities. Small and mid-sized businesses and vertical markets have tremendous growth potential. Riverturn's technology specialists can help businesses sieze these new opportunities. Many of our practitioners actually come from the industry directly, so we have a unique "insider's insight" that allows us to help navigate clients through critical business issues. Riverturn, as a matter of practice, seeks to identify opportunities for further ROI through adoption, training, mentoring, and IT tuning to match existing business processes.



Riverturn applies its knowledge and technology skills to deliver solutions in the following areas:

• Achieve and Improve ROI Optimize IT system performance through virtualization, automation, cloud computing, and more.

Reduce Management Costs Increase efficiency by enabling fewer administrators to handle more IT resources and lower overall expenses. • **Optimize Enterprise Scalability** Ensure that IT infrastructure can scale up (or down) as needed through virtualization and cloud computing.

• **Maximize Data Center Performance** Ensure that applications have sufficient resources available for maximum performance.

Deliver Infrastructure-on-Demand Capabilities Use virtualization, cloud computing, monitoring, and automation so IT infrastructure resources can be available as needed to keep up with rapidly changing business needs.

Understand Compliance Requirements Ensure that IT systems will comply with all appropriate regulatory and governance mandates and avoid compliance risk.

Enable Change Without Downtime Leverage virtualization, automation, and cloud computing to provide flexibility without taking systems off line.

• **Capitalize on Cloud Technology** Develop and execute private, public, and hybrid cloud strategies where appropriate to maximize efficiency.

RFP Guidance, Development, and Management We guide you through the RFP process by first understanding a company's needs and objectives and then drawing on our extensive knowledge of technologies and vendor practices.

• Facilitate Adoption Develop flexible plans for mapping requirements, training and evaluating processes to ensure a speedy and successful adoption of the solution.



YOU NEED A PARTNER THAT OFFERS PROVEN SOLUTIONS. YOU NEED RIVERTURN.

Core HP-Specific Practice Areas

Server Automation (SA) Increase efficiency and reduce risk with lifecycle management of enterprise servers and automation of application deployment.

• **Operations Orchestration (OO)** Reduce operating costs and improve service quality by automating routine IT tasks such as repetitive maintenance, change provisioning and incident resolution.

Network Automation (NA) Automate the complete operational lifecycle of network devices from provisioning to policy-based change management, compliance, and security administration.

 Storage Essentials (SE) Simplify intrastructure management via views, reports and automation.
Manage growth and reduce cost by improving storage utilization across multiple sites.

Cloud Service Automation (CSA) Develop and execute private, public, and hybrid cloud strategies where appropriate to maximize efficiency.

Database and Middleware Automation (DMA) Automate the repetitive tasks of a database or application server administrator's day and realize 40-70% efficiency gains. • **Specialized Services** Give your business a productivity boost with specialized services such as Health Check, ROI Assessment, Architecture & Implementation Review and many other customized services.

Training & Support Our experts do more than simply train staff. They employ real world experience and transfer their DCA knowledge to improve your staff's effectiveness and productivity.



A Proven Track Record of Success

Riverturn has a long record of success with clients such as: SAVVIS, J.P. Morgan, Wells Fargo, WebMD, DIRECTV, Fidelity, Verizon, Partners Health, IHG, Allstate, Sungard, and more. They rely on us for ideas and then trust us to implement our proposed solutions impeccably. They expect excellent performance that draws upon our vast industry and service experience. We provide our clients with world-class insights that generate tangible and measurable impact. Now we'd like the opportunity to do the same for you.

CONTACT US TODAY. FIND OUT HOW WE CAN HELP YOUR BUSINESS CUT COSTS AND INCREASE EFFICIENCY:

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